

Company Name: Let's Trade Pvt Ltd

Established: 2021

Headquarters: Harare , Zimbabwe

## **Company Overview**

Let's Trade is a leading agricultural commodity trading company that focuses on sourcing and distributing premium-quality grains and agricultural products. Driven by our Vision, Mission, and Values, our strength lies in strategic sourcing, with a core emphasis on service excellence, quality, and cost-effectiveness. We provide flexible, tailored supply chain solutions to cater to the unique needs of our diverse customer base. Instead of prioritizing high volumes, we prioritize customer satisfaction by recognizing and addressing the distinct requirements of each client.

Our business is committed to building strong relationships with Zimbabwe's leading commercial growers, offering them innovative market and currency risk solutions. The enthusiastic team at Lets Trade delivers consistent and reliable service every day, throughout the seasons and across the years. With an extensive network of suppliers and buyers, we maintain a seamless supply chain that ensures exceptional value for farmers, processors, and consumers nationwide.

## **Vision**

To become the "go-to" trading company for customers, suppliers, investors, and employees alike.

To ensure our company name and culture are recognized as hallmarks of reliability, innovation, and exceptional customer satisfaction.

## **Mission**

To continuously satisfy our clients' demands with efficacy, honesty, and loyalty.

To streamline the grain supply chain by utilizing innovation and technology.

To encourage moral and environmentally friendly behaviour in the grain trade sector

## **Core Values**

Integrity: Conducting business with transparency and honesty.

Quality: Delivering superior products that meet international standards.

Sustainability: Advocating for environmentally responsible and sustainable farming practices.

Partnership: Building strong, long-term relationships with farmers, suppliers, and clients.

## **Products and Services**

Grain Trading: Specializing in wheat, maize, wheat bran , barley, and sorghum.

Logistics Solutions: Offering end-to-end supply chain services, including storage, transportation, and shipping.

## **Market Reach**

Let's Trade intends to reach every region in Zimbabwe .Our extensive network of buyers and sellers allows us to navigate complex markets and meet the diverse needs of our global clientele.

## **Key Strengths**

Market Expertise: Years of experience in grain markets.

Efficient Supply Chain: Advanced logistics and technology-driven operations ensure prompt delivery.

Commitment to Quality: Rigorous quality control measures at every stage of the supply chain.

Sustainability Focus: Programs that empower farmers and promote environmentally friendly practices.

## **Contact Information**

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